



3rd PENANG INTERNATIONAL CONFERENCE ON HOSPITALITY 2023

****FULL RESULTS****

(a) Best Pre-Recorded Video Presentation According to Track

Track: Sustainable Health and Wellbeing			
No.	Paper ID	Title	Presenter
1	NTH116	FACTORS ASSOCIATED WITH CONSUMERS' INTENTION TO PURCHASE HEALTHFUL FOODS AND BEVERAGES FROM VENDING MACHINES IN A TEACHING HOSPITAL	TEE WOAN KIN, SYAFIQAH RAHAMAT, MUHAMMAD DARWISH IMAN MOHD YUSRI
2	NTH108	FACTORS ASSOCIATED WITH FRUITS AND VEGETABLES INTAKE AMONG BREAST CANCER PATIENTS IN NATIONAL CANCER INSTITUTE	DR. ZALINA ABU ZAID, SITI NUR IZZATI BINTI HAMDAN, NG WAI HAN
3	NTH117	NUTRITIONAL CONTENTS AND ATTITUDE TOWARDS VENDING MACHINES IN A TEACHING HOSPITAL	MUHAMMAD DARWISH IMAN MOHD YUSRI, SYAFIQAH RAHAMAT, TEE WOAN KIN

Track 2: Sustainable Education and Human Capital			
No.	Paper ID	Title	Presenter
1	QOL105P	FACTORS INFLUENCING USERS' SATISFACTION ON THE USAGE OF ONLINE FOOD DELIVERY SERVICE APPLICATIONS AMONG UNIVERSITY STUDENTS	SRI PUVANESVARI GANNASIN, NUR FATIN AWATIF HUMAIDI, SITI NURHAMIZAH MOHD JAMIL, NUSRAH SAMAT
2	HPE008	AIRBNB ALLURE: INFLUENCE OF PHYSICAL ENVIRONMENT ON GUEST REVISIT INTENTION	NOR MAIZANA MAT NAWI, DR ZURENA @RENA SHAHRIL, ASSOCIATE PROFESSOR RASIDAH HAMID, DR NIK ALIF AMRI BIN NIK HASHIM
3	PER101	A STUDY OF THE RELATIONSHIP BETWEEN EMPATHY AND RESPONSIVENESS TOWARD	FADHLINA MAHAT, SITI NUR AQILAH RUSLAN, JOHANUDIN LAHAP,

		CUSTOMERS SATISFACTION OF BUDGET HOTELS IN IPOH, PERAK	NORASLINDA MOHD SAID, TEKU ZARIFF ZAEIMOEDIN, MAS AFFANDY MASHURI
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Track 3: Sustainable Innovation and Economic Development			
No	Paper ID	Title	Presenter
1	ECO106	ENHANCING CULTURAL CAPITAL AND LOCAL WISDOM TO CREATIVE TOURISM ACTIVITIES IN UTHAI THANI PROVINCE, THAILAND	YANATORN TEANTHAWORN
2	HPE004	THE INFLUENCE OF CAF&EACUTE; ATMOSPHERES ON YOUTH BEHAVIOUR INTENTION: A PERCEPTION AMONG UITM SABAH STUDENTS	JEWEL JOY JUSTINUS, MOHD ZAHIRUDDIN BIN ABDULLAH, SOFI SOHANA BINTI HAGUAN, ADRIANNA AZIZ
3	SEC100	THE EFFECTS OF COVID-19 PANDEMIC TOWARDS THE OPERATION OF INDEPENDENT FOOD ESTABLISHMENTS - A QUALITATIVE APPROACH	WAN HAYATI WAN BUJANG, FIRDAUS BIN AHMAD FAUZI, ZUBAIDAH BINTI MOHD ALI TAN, EDELTON BICHIN, NOR SYAMIRA MD YUSUF, NUR NAJWA MOHD OSMAN

Track 4: Sustainable Environment and Natural Resources			
No.	Paper ID	Title	Presenter
1	QED106	INVESTIGATING SOCIAL TOURISM IN HIGHER EDUCATION IN BALI	YAYU INDRAWATI, PUTU SUCITA YANTHY, WAYAN DARSANA
2	QED104	MUSEUM MANAGEMENT FACTORS AFFECTING THE DECISION-MAKING OF THAI GENERATION Z TOURISTS VISITING MUSEUMS	CHERDSAK MANAKITPAISAN, PICHSINEE SOONSAP
3	QED109	FROM VISION TO PRACTICE: CULTIVATING SUSTAINABILITY AND ETHICS IN HOSPITALITY EDUCATION	ARLENE GARRICK, W. DAVID JOHNSON, SUSAN WOHLSDORF-ARENDT

(b) Best Presenter Awards According to Track

Track: Sustainable Health and Wellbeing			
No.	Paper ID	Title	Presenter
1	NTH109	EMPOWERING COMMUNITIES FOR SUSTAINABLE NUTRITION AND HEALTH: INSIGHTS FROM SERVICE-LEARNING ACTIVITIES IN COMMUNITY DIETETICS EDUCATION	Dr Zuriati Ibrahim
2	HWT114	DEVELOPING RIVER TOURISM PRODUCTS AND THE MARKETING STRATEGIES: OBSERVATION AND FOCUS GROUP DISCUSSION APPROACH	Dr Tay Kai Xin
3	SCC102	EXAMINING THE ENTREPRENEURIAL TRAITS AND EXPERIENCE, SENSE OF COMMUNITY AND CHALLENGES IN COMMUNITY-BASED TOURISM RELATED BUSINESSES	Prof. Dr Mohd Hafiz Hanafiah

Track 2: Sustainable Education and Human Capital			
No.	Paper ID	Title	Presenter
1	QED102	THE INFLUENCE OF EXTRINSIC MOTIVATION AND DESTINATION IMAGE ON EDUCATIONAL TOURISM DESTINATION SELECTION BEHAVIOUR IN AN EXTENDED STIMULUS-ORGANISM-RESPONSE MODEL	Mr Alfian Thomas
2	QED107	BIBLIOMETRIC ANALYSIS OF MOBILE LEARNING IN THE HOSPITALITY EDUCATION	Dr Salmalina Salleh
3	PER104	EVOLUTION OF MANAGERIAL COMPETENCIES IN THE HOSPITALITY AND TOURISM INDUSTRY: A SYSTEMATIC LITERATURE REVIEW	Dr Siti Fatimah Mohamad

Track 3: Sustainable Innovation and Economic Development			
No	Paper ID	Title	Presenter
1	HPI003	COMPETITIVE INTELLIGENCE PRACTICES AMONG FOUR- AND FIVE-STAR HOTELS IN MALAYSIA: PERSPECTIVES OF GENERAL MANAGERS AFTER PANDEMIC COVID-19	Dr Dian Azyanti Atirah Mohd Asri
2	ECO107	CRITICAL SUCCESS FACTORS (CSFS) ON FOOD AND BEVERAGE MICRO	Mr Noor Azmi Ahmad

		BUSINESSES IN MALAYSIA: A POST PENDEMIC COVID-19 EVALUATION	
3	ECO109	EXAMINING THE DIGITAL MARKETING PRACTICES IN SME BAKERY CAFÉ RESTAURANTS IN KLANG VALLEY, MALAYSIA	Tang Hui Qin

Track 4: Sustainable Environment and Natural Resources			
No.	Paper ID	Title	Presenter
1	FSM103	PREVALENCE AND ANTIBIOGRAM PROFILE OF LISTERIA MONOCYTOGENES IN READY-TO-EAT FOOD SOLD AT NIGHT MARKETS IN KLANG VALLEY, MALAYSIA	Noor Azira Abdul Mutalib
2	FSM101	EXAMINE FOOD SAFETY PRACTICES OF FOOD DELIVERY RIDERS USING KAP THEORY	Ms Nurul Syazana Hishamuddin
3	FPP102	IMPACT OF DIFFERENT DRYING METHODS ON PHYSICOCHEMICAL PROPERTIES, VOLATILE COMPOUNDS AND CONSUMER PREFERENCES OF ROSELLE (HIBISCUS SABDARIFFA L.) TEAS	Dr Nurul Hanisah Juhari

(c) Best Paper Awards According to Track

TRACK: SUSTAINABLE HEALTH AND WELLBEING			
No.	Paper ID	Title	Authors
1	HWT123	EXPLORING THE NEXUS BETWEEN HEALTHCARE TOURISM SERVICES AND TOURISTS' BEHAVIOURAL INTENTION IN PENANG: A COMPREHENSIVE ANALYSIS	NURAINI SYAKIRAH SHAHARUDDIN, SITI AISAH ABAS, ZAHARAH MOHAMED RANI, NORHAZLIZA ABD HALIM
2	NTH118	ASSESSING THE DETERMINANTS OF FOOD CHOICE FOR THE ELDERLY UNDER CARETAKERS' SUPERVISION	ALYSSA CH'NG SING YEE, WAN MELISSA BINTI WAN HASSAN
3	PMH101	A SURVEY OF PREVALENCE OF MUSCULOSKELETAL DISORDER AMONG RADIOGRAPHERS AT HOSPITAL SULTANAH BAHYAH, ALOR SETAR KEDAH	ANN ERYNNA LEMA THOMAS SUDIN, NADA WAZNAH MAZLI, FRANCISCA SILI, SHENE ALI KARIM

Track 2: Sustainable Education and Human Capital			
No.	Paper ID	Title	Authors
1	QED108	THE IMPACT OF SOCIAL MEDIA ON HOSPITALITY AND TOURISM STUDENTS'ACADEMIC PERFORMANCE	PUTRI HUDA ZAFIRAH RIDHWAN DEEPAK ANOPCHAND, MUHAMMAD IMRAN HAKIM JAMILUL-LAIL, AFZA SARIFF AND MAZLINA MAHDZAR
2	QED101	FUTURE CAREER ANXIETY AND INDECISION OF HOSPITALITY STUDENTS AMID COVID-19 PANDEMIC: A FOCUS ON UNDERGRADUATE STUDENTS IN FACULTY OF HOTEL AND TOURISM MANAGEMENT, UITM PULAU PINANG	FATIN NADHIRAH ZULFAKAR, JOESRI MOHAMAD SABER, MOHD ZOOLFADLI IBRAHIM, AZLAN SALIM, MASTURA ABDUL GHANI, JOHANUDIN LAHAP@WAHAB
3	PER105	FACTORS AFFECTING THE JOB STRESS AMONG FAST FOOD EMPLOYEES IN KLANG VALLEY, MALAYSIA	HAZRINA GHAZALI, CHNG YEE YING , MOHD AMAR RIDHAM OTHMAN, AINUL ZAKIAH ABU BAKAR, WAN MELISSA WAN HASSAN

Track 3: Sustainable Innovation and Economic Development			
No	Paper ID	Title	Authors
1	ECO100	A QUALITATIVE INQUIRY ON THE EFFECTS OF COVID-19 PANDEMIC ON HOSPITALITY INDUSTRY IN MALAYSIA	NUR HIDAYAH CHE AHMAT, SYAFIQAH RAHAMAT, WAN RUSNI WAN ISMAIL, RAFIDAH AIDA RAMLI
2	ECO105	POST PANDEMIC AVIATION TRAVEL: THE ALTERATION OF TRAVEL BEHAVIOUR	SAIFUL BAHRI MOHD KAMAL, MELINDA YUNOS, JOHANUDIN LAHAP, DAHLAN ABDULLAH, MUHAMMAD AKASAH ISMAIL
3	HPI007	A ROBOTIC CONCEPTS: STUDY OF PERCEIVED BRAND REPUTATION AND CUSTOMERS' PERCEIVED PERFORMANCE IN A RESTAURANT	RASIDAH HAMID, FAZRUL REZA MOHD FADZIL, MOHD HANAFI AZMAN ONG, AZDEL ABDUL AZIZ

Track 4: Sustainable Environment and Natural Resources

No.	Paper ID	Title	Presenter
1	FPP100	FROM CRUMBS TO CLICKS: THE ROLE OF PRODUCTS ATTRIBUTES IN ONLINE BAKERY PURCHASE INTENTION	MUHAMMAD 'ARIF AIZAT BASHIR, AINA SYAZWANI MUZAFAR SHAH, SPERICO MICHAEL ALDEN, SITI ANIS ADILAH TARMAZI, NAJUA MOHD ALI
2	PRO100	FACTOR INFLUENCING ORGANIC FOOD CONSUMPTION TOWARD INTENTION AND ACTUAL PURCHASE BEHAVIOUR AMONG MALAYSIAN MILLENNIALS	MOHAMMAD SYAKIR ZAINOZAMAN, AZILA AZMI, AZRUL ABDULLAH, ZATUL IFFAH MOHD FUZA
3	WST100	CONSUMERISM AND FOOD WASTE BEHAVIOUR AMONG MUSLIM CONSUMERS IN SELANGOR	MOHD FAISAL ABDUL WAHAB, NORFEZAH MD NOR, HASIFUL FATA TALHAH, NURYN NAZURA ZAMRY, NADIA LIANA MOHD KARIM